

# Small Posters

11x17" · 12x18" — File Specification Sheet

SPECIFICATION	REQUIREMENT
Available Sizes	11x17" · 12x18"
Stock Options	80# or 100# Coated Text · 80# or 100# Coated Cover
Print Sides	1-sided or 2-sided full color
Minimum Resolution	300 DPI at finished size
Bleed Required	0.125" on all 4 sides
Safe Zone	Keep all text/logos 0.125" from finished edge
Color Mode	CMYK — embed or convert all colors before export
Accepted Formats	PDF (preferred) · AI, EPS also accepted

## IMPORTANT NOTES

- Set up your file at the exact finished size — 11x17" or 12x18"
- Bleed must extend 0.125" beyond the finished trim edge on all sides
- Keep all critical content at least 0.125" from the finished trim edge
- For 2-sided printing, export as a 2-page PDF: page 1 = front, page 2 = back
- Coated text stock is recommended for posters with photos — vivid color, smooth surface
- Cover stock is heavier and more rigid — recommended for standalone displays
- Export with all fonts embedded and images at 300 DPI minimum

## Upload your artwork after ordering

[hightail.com/u/preprint](https://hightail.com/u/preprint) — Include your order number. We'll send your proof shortly.