

# Retractable Banner Stands

33" x 78" · Stand + Print + Carry Bag Included · File Specification Sheet

SPECIFICATION	REQUIREMENT
Print Size	33" x 78" print area (stand included)
Material	Premium vinyl · Aluminum stand · Carry bag
Minimum Resolution	72–100 DPI at full print size
Bleed Required	0.5" on all sides
Color Mode	CMYK preferred · RGB accepted
Accepted File Formats	PDF, AI, EPS, PNG, JPG
Standard Turnaround	2–3 business days

## IMPORTANT NOTES

- Stand, print, and carry bag are all included in the \$125 price
- Viewed from a distance — 72 DPI is acceptable at full size
- Bottom 3" is hidden inside the cassette — keep important content above it
- Safe zone: keep all critical content at least 1" from all edges
- Use large, bold fonts — this is a display piece, not a brochure

## FILE SETUP GUIDELINES

- Set document to 33" x 78" at 100 DPI
- Add 0.5" bleed on all sides — document with bleed: 34" x 79"
- Bottom 3" goes into the cassette — keep that area clear
- Use large, bold fonts readable from 6–10 feet away

## Upload your artwork after ordering

[hightail.com/u/preprint](https://hightail.com/u/preprint) — Include your order number. Proof sent within 2–4 hours.