

Postcards & Handouts

4x6" · 5x7" · 5.5x8.5" — File Specification Sheet

SPECIFICATION	REQUIREMENT
Available Sizes	4x6" · 5x7" · 5.5x8.5"
USPS Mailable Sizes	4x6" and 5x7" meet standard USPS postcard requirements
Stock Options	80# or 100# Coated Text · 80# or 100# Coated Cover 80# or 100# Uncoated Text · 80# or 100# Uncoated Cover
Print Sides	1-sided or 2-sided full color
Minimum Resolution	300 DPI at finished size
Bleed Required	0.125" on all 4 sides
Safe Zone	Keep all text/logos 0.125" from finished edge
Color Mode	CMYK — embed or convert all colors before export
Accepted Formats	PDF (preferred) · AI, EPS also accepted
Turnaround	2–3 business days after proof approval

IMPORTANT NOTES

- Set up your file at the exact finished size — do NOT add extra space for bleed separately
- Bleed must extend 0.125" beyond the finished trim edge on all sides
- Keep all critical content (text, logos, faces) at least 0.125" from the finished trim edge
- For 2-sided printing, export as a 2-page PDF: page 1 = front, page 2 = back
- USPS mailing: 4x6 and 5x7 qualify as standard postcard rates — contact us to discuss mailing services
- Coated stocks provide vibrant color with a smooth finish — ideal for photos and bold graphics
- Uncoated stocks have a natural matte feel — ideal for writing space and a premium tactile experience
- Cover weight stocks are heavier and more rigid — recommended for standalone postcards

Upload your artwork after ordering

hightail.com/u/preprint — Include your order number. Proof sent within 2–4 hours.